



2012 FLORIDA
green, energy & climate
CONFERENCE / EXPO

May 16-17, 2012 - GENERAL CONFERENCE & EXPO INFORMATION
Palm Beach County Convention Center, West Palm Beach, Florida
For more information call 561-790-6200

- **Deadline for on-line registration**
Monday, May 7, 2012
- **On-site Registration available at the Palm Beach County Convention Center May 16th and 17th**

The Florida Green, Energy & Climate Conference/Expo is a one-of-a-kind program designed to focus on education and networking that will advance you and your business in today's new green economy. Speakers, intensive general sessions and panel discussions are focused on building socially responsible and sustainable enterprises are combined with opportunities to engage in personal dialogue with leading industry, government, consumer and academic experts.

The 2012 Conference will once again feature the "100 Cities Summit" grant program bringing together leading policy makers and sustainability managers from cities throughout Florida to create a coalition of support for long-term "green" strategic objectives. This program is by invitation only.

We are also excited about the return of our special environmental program designed to "pass the baton" to future environmentalists attending Palm Beach County Schools.

This conference offers something for everyone! Whether you represent an established business looking to shake things up by redirecting your focus to a sustainable outlook, or you are an aspiring business owner ready to build green from the ground up, this event will give you the insight and tools needed to build a successful, sustainable business and foster sustainable local and global economies. FGECC is a perfect opportunity to foster existing relationships, cultivate new connections and meet with peers and colleagues from throughout the industry.

This packet contains all of the information you need to sign up as a sponsor and/or exhibitor. We hope you will join us!

Who will be participating?

- Architects
- Builders (Commercial/Residential)
- Building Owners
- Business Owners (Small and Large)
- Code Officials
- Contractors
- Developers
- Educators
- Elected Officials
- Energy Providers
- Engineers
- Environmental Organizations
- Facility Managers
- Financial Services Providers
- Government Agencies (State, County, and Municipalities)
- Green Power Providers
- Homeowners/Consumers
- Hospitality (Green Lodging)
- Interior Designers
- Land Planners
- Landscape Architects
- Nonprofit Organizations
- Product Manufacturers
- Professional Organizations
- Schools and Universities
- Students
- Utilities
- Venture Capitalists

Contact Jaene Miranda, c/o Palms West Chamber of Commerce, Inc.,
P.O. Box 1062, Loxahatchee Groves, FL 33470; phone (561) 790-6200; fax (561) 791-2069; e-mail:

Jaene@palmswest.com

www.floridagreenconference.com

CONFERENCE & EXPO SCHEDULE

FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 16-17 2012

P.O. BOX 1062, LOXAHATCHEE GROVES, FL 33470 · (561) 790-6200 · FAX (561) 791-2069

DAY 1 – WEDNESDAY, MAY 16, 2012

7:00 a.m. to 10:00 a.m.	Conference Registration (Lobby of Ballrooms A,B,C)
7:30 a.m. to 6:00 p.m.	Expo Open (Ballrooms A,B,C and Pre-Function Area)
7:30 a.m. to 8:00 a.m.	Breakfast (Grand Ballroom)
8:00 a.m. to 8:30 a.m.	Welcome with Keynote Speaker (TBA)
8:30 a.m. to 10:00 a.m.	General Session – Cost Effective Clean Energy (Grand Ballroom)
10:00 a.m. to 10:30 a.m.	Morning Break (Expo Hall)
10:30 a.m. to Noon	General Session – Energy Smart Florida (Grand Ballroom)
Noon to 12:30 p.m.	Lunch Program/Palm Beach County Schools’ Environmental Essay Presentations (Grand Ballroom)
12:30 p.m. to 2:30 p.m.	General Session: “100 City Summit” Presentations: How to Green Your City (Grand Ballroom)
2:30 p.m. to 3:00 p.m.	Afternoon Break (Expo Hall)
2:30 p.m. to 4:00 p.m.	General Session – Converting Commercial Fleets/Mass Transit (Ballroom)
4:00 p.m. to 6:00 p.m.	Cocktail Reception and Networking (Expo Hall)
6:00 p.m.	Day Adjourns/Exhibits Close /Evening at City Place

DAY 2 – THURSDAY, MAY 17, 2012

7:00 a.m. to 10:00 a.m.	Conference Registration (Lobby of Ballrooms A,B,C)
7:30 a.m. to 2:30 p.m.	Expo Open (Ballrooms A,B,C and Pre-Function Area)
7:30 a.m. to 8:00 a.m.	Breakfast and Welcome (Grand Ballroom)
8:00 a.m. to 9:30 a.m.	General Session: “100 City Summit” Presentations: How to Green Your City (Grand Ballroom)
9:30 a.m. to 10:00 a.m.	Morning Break (Expo Hall)
10:00 a.m. to 11:30 a.m.	General Session: 4-County Climate Compact Update/Legislative Panel (Grand Ballroom)
11:30 to 12:30 p.m.	Lunch with Keynote Speaker (TBA)
12:30 p.m. to 1:30 p.m.	General Session: Sustainable Economic Development (Grand Ballroom)
1:30 to 2:30 p.m.	General Session: Green and Healthy Florida Schools (Grand Ballroom)
2:30 p.m.	Conference Adjourns/Exhibits Close

Coordination of all sessions and speakers in progress – program subject to change

CONFERENCE AND/OR EXHIBITOR REGISTRATION AGREEMENT
FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 16-17, 2012
P.O. BOX 1062, LOXAHATCHEE GROVES, FL 33470 · (561) 790-6200 · FAX (561) 791-2069

Please Print or Type

Company / Organization (please list as it would appear in the Program): _____

Contact Name: _____ Title _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

E-Mail Address _____

If this is a referral, please indicate the association/company which referred you _____

Acknowledgement: I have read and accept all rules and regulations regarding the 2012 Florida Green Energy & Climate Conference/Expo.

Authorized Signature _____

Amount Enclosed: \$ _____ Payment (circle one) Check (payable to Palms West Chamber of Commerce) Visa MC AMEX

Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ 3-Digit Authorization Code: _____

Cardholder's Signature: _____ Cardholder's Phone: _____

Billing Address (if different from above): _____

City: _____ State _____ Zip _____

<input type="checkbox"/> CONFERENCE ALL ACCESS PASSES REGISTRATION	<input type="checkbox"/> EXHIBITOR BOOTH REGISTRATION
<p><i>All- Access Passes include conference general sessions, and all meals/snacks, including breakfast and lunch on both days.</i></p> <p><input type="checkbox"/> REGULAR REGISTRATION: 2-Day All-Access Pass for Wednesday/Thursday, May 16-17 - \$200</p> <p><input type="checkbox"/> NON-PROFIT & GOVERNMENT REGISTRATION: 2-Day All-Access Pass for Wednesday/Thursday, May 16-17 - \$175.00</p> <p><input type="checkbox"/> WEDNESDAY, MAY 16th ONLY: 1-Day All-Access Pass - \$175</p> <p><input type="checkbox"/> WEDNESDAY, MAY 16th ONLY: Non-Profit & Government 1-Day All-Access Pass - \$150</p> <p><input type="checkbox"/> THURSDAY, MAY 17th ONLY: 1-Day All-Access Pass - \$125</p> <p><input type="checkbox"/> THURSDAY, MAY 17th ONLY – Non-Profit & Government 1-Day All-Access Pass - \$100</p> <p style="text-align: center;">ENTRY INTO EXPO IS FREE!</p>	<p><i>Exhibit space will be allocated on a first come, first served basis. Exhibit space includes pipe & drape, 8 ft. table, two chairs, waste bin and 7" x 44" ID sign. See expo floor plan on line at www.floridagreenconference.com.</i></p> <p>Corporate</p> <p><input type="checkbox"/> 10' x 10' Exhibit Booth Premium* Space - \$600</p> <p><input type="checkbox"/> 10' x 10' Exhibit Booth Space - \$500</p> <p>Non-Profit/Government</p> <p><input type="checkbox"/> 10' x 10' Exhibit Booth Premium Space - \$500</p> <p><input type="checkbox"/> 10' x 10' Exhibit Booth Space - \$400</p> <p>Additional Options</p> <p><input type="checkbox"/> Electric - 120 V – single phase 10 amp - \$100</p> <p><input type="checkbox"/> Electric - 120 V – single phase 20 amp - \$150</p> <p><input type="checkbox"/> Internet Access (single IP address) - \$100</p> <p><i>*Premium booths are located in main expo hall and in certain pre-function areas outside of the main expo hall. (Please see expo floor plan)</i></p>

SPONSORSHIP AGREEMENT – GOLD & SILVER LEVEL
FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 16-17, 2012
P.O. BOX 1062, LOXAHATCHEE GROVES, FL 33470 · (561) 790-6200 · FAX (561) 791-2069

Please Print or Type

Company / Organization (please list as it would appear in the Program): _____

Contact Name: _____ Title _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

E-Mail Address _____

If this is a referral, please indicate the association/company which referred you _____

Acknowledgement: I have read and accept all rules and regulations regarding the 2011 Florida Green Energy & Climate Conference/Expo.

Authorized Signature _____

Amount Enclosed: \$ _____ Payment (circle one) Check (payable to Palms West Chamber of Commerce) Visa MC AMEX

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Cardholder's Name: _____ 3-Digit Authorization Code: _____

Cardholder's Signature: _____ Cardholder's Phone: _____

Billing Address (if different from above): _____

City: _____ State _____ Zip _____

<input type="checkbox"/> GENERAL SESSION GOLD SPONSOR –\$10,000	<input type="checkbox"/> GENERAL SESSION SILVER CO-SPONSOR - \$5,000
<ul style="list-style-type: none"> ▪ 10' x 20' Expo Booth ▪ 10 Conference All Access Passes (includes all sessions and breakfast/lunch on both days). 10 Passes for Cocktail Reception on May 16th ▪ Sponsorship of one general session. Opportunity to moderate general session panel and have company representation on panel. ▪ Logo on all communications relating to conference including: Website, program, podium, conference signage and mailings. 	<ul style="list-style-type: none"> ▪ 10' x 10' Expo Booth ▪ 5 Conference All Access Passes (includes all sessions and breakfast/lunch on both days). ▪ 5 Passes for Cocktail Reception on May 16th. ▪ Opportunity to co-sponsor one general session and have company representation on panel. ▪ Logo on all communications relating to conference including: Website, program, podium, conference signage and mailings.

SPONSORSHIP AGREEMENT – BRONZE CORPORATE LEVEL
FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 17-18, 2012
P.O. BOX 1062, LOXAHATCHEE GROVES, FL 33470 · (561) 790-6200 · FAX (561) 791-2069

Please Print or Type

Company / Organization (please list as it would appear in the Program): _____

Contact Name: _____ Title _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

E-Mail Address _____

If this is a referral, please indicate the association/company which referred you _____

Acknowledgement: I have read and accept all rules and regulations regarding the 2011 Florida Green Energy & Climate Conference/Expo.

Authorized Signature _____

Amount Enclosed: \$ _____ Payment (circle one) Check (payable to Palms West Chamber of Commerce) Visa MC AMEX

Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ 3-Digit Authorization Code: _____

Cardholder's Signature: _____ Cardholder's Phone: _____

Billing Address (if different from above): _____

City: _____ State _____ Zip _____

BRONZE CORPORATE SPONSOR - \$2,500

- 10' x 10' Premium Expo Booth
- 4 Conference All Access Passes (includes all conference sessions, breakfast and lunch for both days.
- Company listing on all communications relating to conference including: Website, program.

SPONSORSHIP AGREEMENT – FRIEND OF THE ENVIRONMENT
FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 17-18, 2012
P.O. BOX 1062, LOXAHATCHEE GROVES, FL 33470 · (561) 790-6200 · FAX (561) 791-2069

Please Print or Type

Company / Organization (please list as it would appear in the Program): _____

Contact Name: _____ Title _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____ Fax: _____

E-Mail Address _____

If this is a referral, please indicate the association/company which referred you _____

Acknowledgement: I have read and accept all rules and regulations regarding the 2011 Florida Green Energy & Climate Conference/Expo.

Authorized Signature _____

Amount Enclosed: \$ _____ Payment (circle one) Check (payable to Palms West Chamber of Commerce) Visa MC AMEX

Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ 3-Digit Authorization Code: _____

Cardholder's Signature: _____ Cardholder's Phone: _____

Billing Address (if different from above): _____

City: _____ State _____ Zip _____

FRIEND OF THE ENVIRONMENT - \$1,500

- 10' x 10' Booth
- 2 Conference All Access Passes (includes all conference sessions, breakfast and lunch for both days)

RULES & REGULATIONS - PAGE 1

FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 16-17, 2012

P.O. BOX 1062, LOXAHATCHEE GROVES, FL 33470 · (561) 790-6200 · FAX (561) 791-2069

1. Contract

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Palms West Chamber of Commerce, the event coordinator.

2. Space Assignment

Booth locations will be assigned at the sole discretion of show management and will be based on the date of request, with priority given to contributing sponsors.

3. Booth Package Description

Booth packages include one 10' x 10' pipe and drape booth, one 8' table, two chairs, one waste basket, one company identification sign, and four representative EXPO ONLY badges. Total individual exhibit floor space is limited to 10' x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle," or with other exhibits. Additional booth requirements may be requested by the exhibitor from the decorating service provider (Show Management of Ft. Lauderdale). The exhibitor is solely responsible for all costs incurred.

4. Show Move-In & Move-Out

Move-In: **Tuesday, May 15, 2012 from Noon – 8:00 p.m.**

Move-Out: **Thursday, May 17, 2012 from 2:30 p.m. – 6:00 p.m.**

NOTE: No exhibitor will be allowed to break down their booth until the close of the show at 2:30 p.m. on Thursday, May 17, 2012. Any company that willfully dismantles its booth prior to closing time will not be permitted to exhibit at future Florida Green, Energy and Climate Conference/Expo (FGECC). The exhibitor understands that this schedule will be strictly adhered to as a courtesy to other exhibitors and to event coordinators.

5. Exhibit Hours

Wednesday, May 16, 2012 7:30 a.m. – 6:00 p.m.

Thursday, May 17, 2012 7:30 a.m. - 2:30 p.m.

6. Unoccupied Space

FGECC coordinators reserve the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

7. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the registration agreement.

Registration deadline is Friday, May 4, 2012. On line registration deadline is Monday, May 7, 2012. In the event an exhibitor finds it impossible to attend the conference, a letter received at the FGECC office to that effect by 5:00 p.m., Friday, April 13, 2012 would authorize a refund of the exhibit fee. Sponsorship money is non-refundable.

8. Food Service

FGECC coordinators reserve the right to provide food and beverage service during certain hours in the exhibit area. No free samples of food, beverage or any product may be given away or otherwise distributed by any exhibitor without prior written approval of FGECC coordinators.

9. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

RULES & REGULATIONS - PAGE 2

FLORIDA GREEN, ENERGY & CLIMATE CONFERENCE/EXPO, MAY 16-17, 2012

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FAX (561) 791-2069.

10. Security & Liability

FGECC coordinators will provide basic security services from 3:00 p.m., Tuesday, May 15, 2012 through 2:00 p.m. Thursday, May 17, 2011. The exhibitor agrees to hold FGECC, Palm Beach County Convention Center, sponsors, and the show decorator harmless and to indemnify FGECC, Palm Beach County Convention Center, sponsors, and the show decorator against claims or liability arising out of the actions, fault or negligence of the exhibitor, its agents or employees prior to, during and after the exposition. FGECC, Palm Beach County Convention Center and the show decorator shall not be responsible for any loss, damage or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence of FGECC coordinators, the Palm Beach County Convention Center, sponsors, and the show decorator) prior to, during or subsequent to the exposition period. The exhibitor hereby releases FGECC coordinators, Palm Beach County Convention Center, sponsors, and the show decorator from, and agrees to indemnify them against, any and all claims for such loss, damage or injury.

11. Damage to Property

The exhibitor, its agents, guests or patrons shall not injure, mar, nor in any manner deface the expo center premises or equipment therein, and shall not cause or permit anything to be done whereby the Palm Beach County Convention Center or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks or screws into any part of the expo center, and will not make nor allow to be made, any alterations of any kind therein. Should any of the Palm Beach County Convention Center's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost or stolen, the exhibitor will promptly pay for the equipment by cash or certified check. The exhibitor understands that no music of any type is allowed during exhibit hall hours that interferes with the ability of other exhibitors to communicate with exposition guests.

12. Signs & Posters

The exhibitor agrees that it will not post or exhibit signs, advertisements, posters or cards of any description inside, in front of or on any part of the expo center without written consent.

13. Public Policy

All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of FGECC and must abide by all local codes, rules, regulations, and ordinances, including fire regulations, and must abide by the directions and instructions presented by official FGECC coordinators, Palm Beach County Convention Center and show decorator personnel. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor's booth.

14. Eligible Exhibits & Restrictions

FGECC coordinators reserve the right to accept or reject without reason any exhibit agreement received. FGECC coordinators also reserve the right of exhibit space reassignment.

15. Exhibit Floor Access

FGECC coordinators reserve the right to limit access to the exhibit floor to anyone during times the show is not officially open.

16. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of FGECC coordinators.

17. Exhibition Sales Policy

No firm or organization is permitted to engage in direct sales activities within the exhibit area without written approval of the FGECC coordinators.